

Allianz Malaysia Berhad (197201000819)

Dear Editor,
[For immediate release:](#)

Greater confidence with Allianz General's 25% extra coverage on lifestyle protection

Kuala Lumpur, 19 March 2026 – Allianz General Insurance Company (Malaysia) Berhad (Allianz General) is raising the bar on personal accident protection by rewarding customers with 25% extra coverage when they purchase an Allianz Shield Plus or Allianz Lifestyle Protect policy.

As Allianz Malaysia marks its 25th anniversary this year, the Company is celebrating this milestone by giving back to its customers while continuing its commitment to protecting what matters most.

"This campaign is our way of saying thank you to our customers for 25 incredible years of trust and support, and counting," said Allianz General Chief Executive Officer, Sean Wang.

"With this extra 25% coverage, we are empowering our customers with greater financial security and peace of mind, whether in protecting loved ones, managing unexpected events or supporting lifestyle needs," he added.

Allianz Shield Plus

Under this campaign, customers aged 40 years and below who purchase a new Allianz Shield Plus policy will enjoy an instant 25% Special Bonus on the Principal Sum Insured. Existing policyholders who renew their policy with new individuals added, aged 40 years and below will also enjoy the 25% Special Bonus for those newly added.

Plus, customers who opt in for Lifestyle & Living Benefits will receive an additional 25% coverage, offering greater support for unexpected events.

Allianz Shield Plus is a 24/7 worldwide personal accident insurance solution that offers benefits such as up to RM3 million in coverage for accidental death and permanent disablement, as well as cashless hospital admission and discharge benefits for medical expenses arising from accidents.

Allianz Lifestyle Protect

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Meanwhile, customers who purchase a new Allianz Lifestyle Protect policy will be entitled to 25% Extra Coverage for selected Lifestyle and Living Benefits, ensuring comprehensive protection tailored to their unique needs and lifestyles.

Existing policyholders who add new individuals to their Allianz Lifestyle Protect policy will also enjoy the 25% Extra Coverage for those newly added.

Allianz Lifestyle Protect is an all-in-one insurance solution designed to safeguard your lifestyle, with benefits such as up to RM5,000 coverage for smart devices, up to RM5,000 coverage for credit card and loan indemnity and up to RM1,500 for online purchases.

This special campaign runs from 1 January 2026 to 31 December 2026. For more information, please visit the links below.

Allianz Shield Plus: <https://www.allianz.com.my/personal/life-health-and-savings/personal-accident/allianz-shield-plus.html>

Allianz Lifestyle Protect: <https://www.allianz.com.my/personal/life-health-and-savings/personal-accident/allianz-lifestyle-protect.html>

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About Allianz in Malaysia

Allianz Malaysia Berhad (“Allianz Malaysia”), an investment holding company and a subsidiary of Allianz SE, operates through two insurance subsidiaries: Allianz General Insurance Company (Malaysia) Berhad (“Allianz General”) and Allianz Life Insurance Malaysia Berhad (“Allianz Life”). Allianz General is one of the leading general insurers in Malaysia, offering a broad range of services across personal lines, small to medium enterprises, and large industrial risks. For the 2025 financial year, Allianz General’s Gross Written Premiums (GWP) reached RM3.68 billion. Allianz Life offers a comprehensive range of life and health insurance products, as well as investment-linked products. For the 2025 financial year, Allianz Life recorded a GWP of RM4.01 billion, making it one of the fastest-growing life insurers in Malaysia. Allianz Malaysia operates 30 branches nationwide. In 2025, Allianz Malaysia received the Overall Excellence Award and a ranking of 9th among the Top 10 at the National Corporate Governance & Sustainability Awards 2025. Allianz Malaysia was also the Winner of the Women At Work & Leadership category at the Life at Work Awards by TalentCorp. Allianz General was named General Insurance Company of the Year at the 29th Asia Insurance Industry Awards 2025.

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About Allianz

The Allianz Group is one of the world's leading insurers and asset managers with around 97 million customers* in nearly 70 countries. Allianz customers benefit from a broad range of personal and corporate insurance services, ranging from property, life and health insurance to assistance services to credit insurance and global business insurance. Allianz is one of the world's largest investors, managing around 764 billion euros** on behalf of its insurance customers. Furthermore, our asset managers PIMCO and Allianz Global Investors manage about 2.0 trillion euros** of third-party assets. Thanks to our systematic integration of ecological and social criteria in our business processes and investment decisions, we are among the leaders in the insurance industry in the Dow Jones Sustainability Index. In 2025, over 156,000 employees achieved total business volume of 186.9 billion euros and an operating profit of 17.4 billion euros for the Group.

*Customer count reflects Allianz customers in consolidated entities that are part of the customer reporting scope only.

** As of December 31, 2025.

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