

Dear Editor,  
[For immediate release:](#)

## Allianz Malaysia, RSMC include road safety elements in the 8th Women Street Crime Awareness Campaign

**Kuala Lumpur, 21 May 2025** – In conjunction with Mother's Day, Allianz Malaysia Berhad (Allianz Malaysia) via its corporate social responsibility (CSR) arm Allianz4Good, once again collaborated with Kelab Marshal Keselamatan Jalan Raya Kuala Lumpur (RSMC) to build a safer community for women through the 8th Women Street Crime Awareness Campaign.

The campaign – held at Cheras LeisureMall recently – benefitted over 800 female participants with vital skills and knowledge to navigate potentially dangerous situations. This year's event also included road safety elements for the first time, offering insights into vehicle safety inspection and tips on safer commuting for women.

Head of Allianz4Good, Ng Siew Gek said, women safety is a shared responsibility between individuals, communities and corporate entities.

"Through this initiative we wanted to create an inclusive platform where important topics like road safety and personal security are made accessible to all. We hope this event raises awareness, and encourages safer behaviour."

Founder and President of RSMC, Captain K. Balasupramaniam expressed his enthusiasm for the campaign, stating, "Empowering women with the skills to protect themselves is crucial in fostering a safer community. Through our collaboration with Allianz Malaysia, we can provide practical and impactful experiences that enhance personal security and road safety. Together, we are making strides towards a safer environment for everyone."

Through practical sessions, this campaign demonstrated personal security practices with hands-on experiences such as handbag snatch safety, pepper spray handling, and travel luggage safety, among others.

Additional modules for this year's campaign included detecting CCTV spy camera, escaping a lift attack, as well as managing risks associated with drunk driving and microsleep.

**For further information, please contact:****Shamala Gopalan**

Group Head  
Corporate Communications Department  
Allianz Malaysia Berhad  
Mobile: 016.285.0685  
Email: [shamala.gopalan@allianz.com.my](mailto:shamala.gopalan@allianz.com.my)

**Gary Mark Nagan**

Manager  
Corporate Communications Department  
Allianz Malaysia Berhad  
Mobile: 012.367.1450  
Email: [gary.nagan@allianz.com.my](mailto:gary.nagan@allianz.com.my)

**About Allianz in Malaysia**

The investment holding company, Allianz Malaysia Berhad, a subsidiary of Allianz Asia Holding Pte. Ltd., has two insurance subsidiaries - Allianz General Insurance Company (Malaysia) Berhad ("Allianz General") and Allianz Life Insurance Malaysia Berhad ("Allianz Life"). Allianz General is one of the leading general insurers in Malaysia and has a broad spectrum of services in personal lines, small to medium enterprise business and large industrial risks. The GWP for general insurance business for financial year 2023 reached a mark of RM3.00 billion. Allianz Life offers a comprehensive range of life and health insurance and investment-linked products and for the financial year 2023, Allianz Life recorded a GWP of RM3.54 billion and is one of the fastest growing life insurers in Malaysia. Allianz Malaysia has 32 branches nationwide. In 2021, Allianz Malaysia won The Edge Billion Ringgit Club (BRC) Financial Services (below RM10 billion market capitalisation) award for the highest growth in profit after tax (PBT) over three years. The Company also bagged the Malaysia International Business Awards 2021 (Life Insurance category) and three awards at the Global Banking & Finance Awards: Insurance Brand of the Year Malaysia 2021; Best General Insurance Product Malaysia 2021; and Best Insurance Social Media Engagement Malaysia 2021. In 2020, Allianz Malaysia was awarded the Industry Excellence Award for financial services at the MSWG-ASEAN Corporate Governance Awards. The Company also ranked seventh amongst the Top 100 Companies for Overall Corporate Governance and Performance (by Rank) and 16th amongst the Top 100 Companies for Corporate Governance Disclosure (by Rank).

To learn more about Allianz Malaysia, visit [allianz.com.my](https://allianz.com.my)

Facebook: [facebook.com/AllianzMalaysia/](https://facebook.com/AllianzMalaysia/) | Instagram: [instagram.com/allianzmalaysia/](https://instagram.com/allianzmalaysia/)

LinkedIn: [linkedin.com/company/allianzmalaysia/](https://linkedin.com/company/allianzmalaysia/)

**About Allianz**

The Allianz Group is one of the world's leading insurers and asset managers with more than 126 million\* private and corporate customers in more than 70 countries. Allianz customers benefit from a broad range of personal and corporate insurance services, ranging from property, life and health insurance to assistance services to credit insurance and global business insurance. Allianz is one of the world's largest investors, managing around 809 billion euros on behalf of its insurance customers. Furthermore, our asset managers PIMCO and Allianz Global Investors manage nearly 2.0 trillion euros of third-party assets. Thanks to our systematic integration of ecological and social criteria in our business processes and investment decisions, we are amongst the leaders in the insurance industry in the Dow Jones Sustainability Index. In 2021, over 155,000 employees achieved total revenues of 148.5 billion euros and an operating profit of 13.4 billion euros for the group.

*\*Including non-consolidated entities wovith Allianz customers.*

**ALLIANZ MALAYSIA BERHAD**

Level 29, Menara Allianz Sentral  
203, Jalan Tun Sambanthan  
Kuala Lumpur Sentral, 50470 Kuala Lumpur  
Tel: 603-2264 1188/ 0688  
Fax: 603-2264 1199  
[allianz.com.my](https://allianz.com.my)

**ALLIANZ CUSTOMER SERVICE CENTRE**

ALLIANZ ARENA, Ground Floor, Block 2A  
Plaza Sentral, Jalan Stesen Sentral 5  
Kuala Lumpur Sentral, 50470 Kuala Lumpur  
Customer Contact Center: 1 300 22 5542  
Email: [customer.service@allianz.com.my](mailto:customer.service@allianz.com.my)  
 AllianzMalaysia