

Dear Editor, For immediate release:

# **Allianz Life Changers uplift communities** nationwide for Agency Charity Day

Kuala Lumpur, 30 May 2025 – Allianz Life Insurance Malaysia Berhad's (Allianz Life) agency force – known as the Allianz Life Changers – demonstrated their commitment to community service during the 12<sup>th</sup> edition of Agency Charity Day held in early May.

This year, more than 2,100 Allianz Life Changers and their family members across Malaysia organised a variety of charitable activities, reaching a wide range of beneficiaries including elderly homes to orphanages, special needs centres to healthcare organisations.

Allianz Life Chief Sales Officer, Raymond Cheah joined the efforts on the ground in Kuala Lumpur, visiting Bodhi Homecare, Persatuan Kebajikan Wen Hua, and Pusat Darah Negara in support of the agencies.

"Agency Charity Day is more than just a corporate social responsibility initiative. It is how we bring our mission to life, empowering our Allianz Life Changers to serve beyond business and create meaningful, lasting impact," Raymond said.

The Charity Day was entirely self-funded by the Allianz Life Changers who contributed through monetary and food donations; blood donation drives; provision of daily essentials, clothing, and medical equipment and organising outings for underprivileged children. They also visited elderly homes and animal shelters, among others.

The Agency Charity Day has become a cornerstone of Allianz Life's culture, reflecting its ongoing mission to protect lives, uplift futures, and strengthen communities.

As Allianz Life continues its journey of transformation grounded in professionalism and purpose, the Allianz Life Changers remain at the forefront, proving that real change begins with compassion, commitment and action.



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#### About Allianz in Malaysia

The investment holding company, Allianz Malaysia Berhad, a subsidiary of Allianz Asia Holding Pte. Ltd., has two insurance subsidiaries - Allianz General Insurance Company (Malaysia) Berhad ("Allianz General") and Allianz Life Insurance Malaysia Berhad ("Allianz Life"). Allianz General is one of the leading general insurers in Malaysia and has a broad spectrum of services in personal lines, small to medium enterprise business and large industrial risks. The GWP for general insurance business for financial year 2023 reached a mark of RM3.00 billion. Allianz Life offers a comprehensive range of life and health insurance and investment-linked products and for the financial year 2023, Allianz Life recorded a GWP of RM3.54 billion and is one of the fastest growing life insurers in Malaysia. Allianz Malaysia has 32 branches nationwide. In 2021, Allianz Malaysia won The Edge Billion Ringgit Club (BRC) Financial Services (below RM10 billion market capitalisation) award for the highest growth in profit after tax (PBT) over three years. The Company also bagged the Malaysia International Business Awards 2021 (Life Insurance category) and three awards at the Global Banking & Finance Awards: Insurance Brand of the Year Malaysia 2021; Best General Insurance Product Malaysia 2021; and Best Insurance Social Media Engagement Malaysia 2021. In 2020, Allianz Malaysia was awarded the Industry Excellence Award for financial services at the MSWG-ASEAN Corporate Governance Awards. The Company also ranked seventh amongst the Top 100 Companies for Overall Corporate Governance and Performance (by Rank) and 16th amongst the Top 100 Companies for Corporate Governance Disclosure (by Rank).

To learn more about Allianz Malaysia, visit allianz.com.my

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## **About Allianz**

The Allianz Group is one of the world's leading insurers and asset managers with more than 126 million\* private and corporate customers in more than 70 countries. Allianz customers benefit from a broad range of personal and corporate insurance services, ranging from property, life and health insurance to assistance services to credit insurance and global business insurance. Allianz is one of the world's largest investors, managing around 809 billion euros on behalf of its insurance customers. Furthermore, our asset managers PIMCO and Allianz Global Investors manage nearly 2.0 trillion euros of third-party assets. Thanks to our systematic integration of ecological and social criteria in our business processes and investment decisions, we are amongst the leaders in the insurance industry in the Dow Jones Sustainability Index. In 2021, over 155,000 employees achieved total revenues of 148.5 billion euros and an operating profit of 13.4 billion euros for the group.

\*Including non-consolidated entities with Allianz customers.