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Allianz Life's AssuredLove enables flexible life insurance payouts

Kuala Lumpur, 2 October 2025 – Allianz Life Insurance Malaysia Berhad (Allianz Life) has unveiled AssuredLove, a new feature that empowers life insurance policyholders with the choice of flexible death benefit annual payouts over five (5) or ten (10) years, ensuring tailored financial stability for beneficiaries.

AssuredLove is designed to meet the various needs of customers, offering flexible death benefit payout terms that can be customised to suit individual legacy planning strategies and provide peace of mind.

"We are thrilled to introduce AssuredLove, a feature that reflects our commitment to providing innovative solutions that empower our customers," said Allianz Life Chief Executive Officer, Charles Ong. "With AssuredLove, your life policy goes beyond protection; it becomes a lasting expression of love, thoughtfully designed to carry on."

"By offering flexible death benefit payout options, we aim to help our policyholders manage their legacy more effectively, ensuring that their loved ones remain guided and supported in a way that aligns with their unique circumstances," he added.

With AssuredLove, policyholders can select a payout period of either five or ten years. For the five-year term, the first-year payout is 28% of the death benefit, followed by 18% annually for the next four years. For the ten-year term, the first-year payout remains at 28%, with subsequent annual payouts of 8% for the remaining nine years.

Interest will be accrued on the balance of the death benefit after the first annual payout. This interest will be paid together with the final annual payout or upon the termination of AssuredLove, whichever occurs first, providing additional financial growth over the payout period.

AssuredLove can be attached to existing policies at no additional cost, making it an accessible and valuable option for policyholders seeking to enhance their life insurance coverage. The feature is also attachable to high sum assured products, including Allianz EverLink Signature, Allianz EverLink Plus, Allianz PremierLink, Allianz PremierLink Advance and Allianz PrimeCover, offering comprehensive coverage options to suit various needs.

Allianz Life's AssuredLove is now available to all eligible policyholders, providing the opportunity to customise one's life insurance benefits to better meet one's financial goals and needs.

For more information on AssuredLove and to contact Allianz Life or an authorised Allianz Life agent, please click this link: [AssuredLove](#).

For further information, please contact:

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About Allianz in Malaysia

Allianz Malaysia Berhad ("Allianz Malaysia"), an investment holding company and a subsidiary of Allianz SE, operates through two insurance subsidiaries: Allianz General Insurance Company (Malaysia) Berhad ("Allianz General") and Allianz Life Insurance Malaysia Berhad ("Allianz Life"). Allianz General is one of the leading general insurers in Malaysia, offering a broad range of services across personal lines, small to medium enterprises, and large industrial risks. For the 2024 financial year, Allianz General's Gross Written Premiums (GWP) reached RM3.42 billion. Allianz Life offers a comprehensive range of life and health insurance products, as well as investment-linked products. For the 2024 financial year, Allianz Life recorded a GWP of RM3.83 billion, making it one of the fastest-growing life insurers in Malaysia. Allianz Malaysia operates 30 branches nationwide. In 2024, Allianz Malaysia Berhad was named Best Digital Insurer by InsuranceAsia News in the Country Awards for Excellence 2024. Allianz General received the award for General Insurer of the Year by InsuranceAsia News in 2024.

To learn more about Allianz Malaysia, visit allianz.com.my

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About Allianz

The Allianz Group is one of the world's leading insurers and asset managers serving private and corporate customers in nearly 70 countries. Allianz customers benefit from a broad range of personal and corporate insurance services, ranging from property, life and health insurance to assistance services to credit insurance and global business insurance. Allianz is one of the world's largest investors, managing around 749 billion euros* on behalf of its insurance customers. Furthermore, our asset managers PIMCO and Allianz Global Investors manage about 1.8 trillion euros* of third-party assets. Thanks to our systematic integration of ecological and social criteria in our business processes and investment decisions, we are among the leaders in the insurance industry in the Dow Jones Sustainability Index. In 2024, over 156,000 employees achieved total business volume of 179.8 billion euros and an operating profit of 16.0 billion euros for the Group.

* As of June 30, 2025.

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