

Dear Editor,  
For immediate release:

## Allianz Junior Badminton Championship 2025 Continues its Role in Churning Out Champions

**Kuala Lumpur, 18 April 2025** – Going into its fourth year, this year's edition of the Allianz Junior Badminton Championship (AJBC) 2025 will continue to play its role in producing more players who may one day don national colours and win honours.

Allianz Malaysia Berhad (Allianz Malaysia) Chief Executive Officer Sean Wang said that Allianz Malaysia is honoured to play its part in producing quality badminton players who can contribute to the nation in the future. On top of that, Allianz Malaysia is also happy to provide a platform for junior badminton players to hone their skills and enjoy badminton.

"Yes, when people talk about junior development, it is always about producing the next Datuk Wira Lee Chong Wei or even the next Thomas Cup champions. For us at Allianz Malaysia, badminton is more than just pushing to be the best, it is also about enjoying the game, having fun with friends and a good way to learn about discipline and teamwork. At this age, some talents may appear now while some players will take time for their game to mature and progress eventually. We are cognizant of this fact (different levels of improvements), hence our focus is more on mass participation so that we have a larger pool of players to step up in the future," added Sean.

For the record, World Junior Championship 2024 finalist Low Zi Yu clinched her third AJBC title in the Girls' U-15 title last year. AJBC alumni Dania Sofea was her doubles partner at the World Junior Championship.

Last year, over 3,000 players participated in AJBC and the number of entries are expected to remain the same this year for the 10 Qualifying Rounds. The opening round will take place in Klang from May 16-18. Qualifying Rounds will be staged in various venues around the country such as Alor Setar, Taiping, Kuching, Kota Kinabalu, Gelang Patah, Kota Bahru, Bukit Beruang, Bukit Mertajam and Kuantan.

The AJBC Grand Finals, featuring Under-13 and Under-15 finalists from all the Qualifying Rounds, will take place in Kuala Lumpur from 5–9 November. Each round will see 24 players qualifying for the finals. The Under-11 players will not advance to the AJBC Grand Finals.

As in previous years, players participating in the AJBC Qualifying Rounds does not have to pay any entrance fees. The top three winners in the Qualifying Rounds, for all age categories, will earn

RM500, RM300 and RM150 (singles) and RM600, RM400 and RM200 (doubles). Players finishing in the top three at the Grand Finals will pocket RM1,000, RM600 and RM300 (singles) and RM1,200, RM800 and RM400 (doubles).

Registration for Qualifying Round 1 in Klang will commence from 23 April and, the AJBC tournament is also supported by the Sports, Co-curricular and Arts Division, Ministry of Education Malaysia and the Badminton Association of Malaysia.


For more information and those who are keen to participate in AJBC, please visit [www.allianz.com.my/qjbc](http://www.allianz.com.my/qjbc)

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AJBC 2025's qualifying round details are as follows:

Qualifying Round	Date	Venue
1	16 - 18 May 2025	89 Arena, Klang, Selangor
2	30 May - 1 June 2025	Wintel Sport Arena, Taiping, Perak
3	20 – 22 June 2025	NS Sport Gelang Patah, Johor
4	11 - 13 July 2025	Seven Stone Badminton Court, Kuching, Sarawak
5	18 - 20 July 2025	Olympia Badminton Arena, Kota Kinabalu, Sabah
6	8 - 10 August 2025	Jebat Racquet Sports Centre, Bukit Beruang, Melaka
7	22 - 24 August 2025	Kuantan Synergy Sports Centre, Pahang
8	26 - 28 September 2025	Dewan KBA, Alor Setar, Kedah
9	3 - 5 October 2025	Dewan Tunku Anis, Kota Bahru, Kelantan
10	10 - 12 October 2025	Berapit Badminton Court, Bukit Mertajam, Pulau Pinang
Grand Finals	5 - 9 November 2025	Kuala Lumpur

#### About Allianz in Malaysia

The investment holding company, Allianz Malaysia Berhad, a subsidiary of Allianz SE, has two insurance subsidiaries - Allianz General Insurance Company (Malaysia) Berhad ("Allianz General") and Allianz Life Insurance Malaysia Berhad ("Allianz Life"). Allianz General is one of the leading general insurers in Malaysia and has a broad spectrum of services in personal lines, small to medium enterprise business and large industrial risks. The GWP for general insurance business for financial year 2021 reached a mark of RM2.43 billion. Allianz Life offers a comprehensive range of life and health insurance and investment-linked products and for the financial year 2021, Allianz Life recorded a GWP of RM3.26 billion and is one of the fastest growing life insurers in Malaysia. Allianz Malaysia has 32 branches nationwide.

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In 2021, Allianz Malaysia won The Edge Billion Ringgit Club (BRC) Financial Services (below RM10 billion market capitalisation) award for the highest growth in profit after tax (PBT) over three years. The Company also bagged the Malaysia International Business Awards 2021 (Life Insurance category) and three awards at the Global Banking & Finance Awards: Insurance Brand of the Year Malaysia 2021; Best General Insurance Product Malaysia 2021; and Best Insurance Social Media Engagement Malaysia 2021. In 2020, Allianz Malaysia was awarded the Industry Excellence Award for financial services at the MSWG-ASEAN Corporate Governance Awards. The Company also ranked seventh amongst the Top 100 Companies for Overall Corporate Governance and Performance (by Rank) and 16th amongst the Top 100 Companies for Corporate Governance Disclosure (by Rank).

To learn more about Allianz Malaysia, visit [allianz.com.my](https://allianz.com.my)

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