

Dear Editor,
[For immediate release:](#)

Where Music Meets Happiness - An Awesome 10/10 Experience for Allianz Customers!

Kuala Lumpur, 2 October 2023 – Allianz Malaysia has once again reaffirmed its commitment to reward its customers by offering them an exclusive opportunity to witness the sensational concerts, featuring the legendary Cantopop God of Songs, Jacky Cheung in August and Malaysia's most popular vocalist, Faizal Tahir in September.

As the main presenter of Aku Faizal Tahir Concert and joint presenter of Jacky Cheung 60+ Concert Tour, Allianz Malaysia doubles down its rewards to diverse target audience to create unforgettable experiences for its customers.

Under the overarching theme of 'Allianz #Experience10,' Allianz Malaysia aims to focus not only on offering comprehensive insurance solutions but also on creating holistic experiences that encompass every aspect of a customer's journey with Allianz. This involves going beyond insurance coverage to ensure that every interaction with Allianz is always a 10/10 enriching experience.

Being an Allianz Malaysia customer comes with more than just protection; it comes with a world of exclusive perks and lasting memories. Customers who purchased or renewed their motorcycle insurance, Allianz Motorcycle Plus, or personal accident protection, PerlindunganKu Allianz4All, with Allianz Malaysia while participating in the Allianz #Experience10 campaign were given an opportunity to be invited to these sold-out concerts.

Allianz Malaysia took to the ground by entertaining concertgoers with a range of enjoyable activities and exclusive opportunities to acquire limited edition Allianz merchandise and exclusive concert items at the venue.

Furthermore, a select few of Allianz Malaysia's valued customers got to enjoy exclusive privileges, including access to private sessions such as sound check and meet-and-greet that are generally not accessible to the public.



ALLIANZ MALAYSIA BERHAD

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ALLIANZ CUSTOMER SERVICE CENTRE

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The highly anticipated evening delivered some delightful surprises when Sabri Yunus and Faizal Tahir captivated the audience with an outstanding dikir barat performance of “Negaraku”. The pleasant surprises continued when Datuk Seri Siti Nurhaliza and Alif Satar took the stage for a spontaneous jam session with Faizal Tahir. This unforgettable night left a lasting impression, making it a truly memorable experience.

Allianz believes in going the extra mile to reward its loyal customers. Customer satisfaction in its brand and products are a testament to the success of its ongoing efforts to create a 10-10 experience for all. As the Company continues to be there for its customers in times of need, it also aims to celebrate the moments that bring joy to their lives. Allianz Malaysia is proud to have been part of this extraordinary night and looks forward to many more opportunities to connect, engage, and reward its customers.

For further information, please contact:

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About Allianz in Malaysia

The investment holding company, Allianz Malaysia Berhad, a subsidiary of Allianz SE, has two insurance subsidiaries - Allianz General Insurance Company (Malaysia) Berhad (“Allianz General”) and Allianz Life Insurance Malaysia Berhad (“Allianz Life”).

Allianz General is one of the leading general insurers in Malaysia and has a broad spectrum of services in personal lines, small to medium enterprise business and large industrial risks. The GWP for general insurance business for financial year 2022 reached a mark of RM2.66 billion. Allianz Life offers a comprehensive range of life and health insurance and investment-linked products and for the financial year 2022, Allianz Life recorded a GWP of RM3.37 billion and is one of the fastest growing life insurers in Malaysia.

Allianz Malaysia has 31 branches nationwide.

In 2021, Allianz Malaysia won The Edge Billion Ringgit Club (BRC) Financial Services (below RM10 billion market capitalisation) award for the highest growth in profit after tax (PBT) over three years. The Company also bagged the Malaysia International Business Awards 2021 (Life Insurance category) and three awards at the Global Banking & Finance Awards: Insurance Brand of the Year Malaysia 2021; Best General Insurance Product Malaysia 2021; and Best Insurance Social Media Engagement Malaysia 2021.

To learn more about Allianz Malaysia, visit allianz.com.my

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About Allianz

The Allianz Group is one of the world's leading insurers and asset managers with more than 122 million* private and corporate customers in more than 70 countries. Allianz customers benefit from a broad range of personal and corporate insurance services, ranging from property, life, and health insurance to assistance services to credit insurance and global business insurance. Allianz is one of the world's largest investors, managing around 683 billion euros** on behalf of its insurance customers. Furthermore, our asset managers PIMCO and Allianz Global Investors manage about 1.6 trillion euros of third-party assets. Thanks to our systematic integration of ecological and social criteria in our business processes and investment decisions, we are among the leaders in the insurance industry in the Dow Jones Sustainability Index. In 2022, over 159,000 employees achieved total revenues of 152.7 billion euros and an operating profit of 14.2 billion euros for the group.

*Including non-consolidated entities with Allianz customers.

** As of December 31, 2022



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