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Allianz Malaysia collaborates with MISAR for its Public Flood Survival Programme

Kuala Lumpur, 6 October 2023 – Allianz Malaysia Berhad (Allianz Malaysia) – via its corporate social responsibility arm, Allianz4Good – supported Malaysia International Search and Rescue (MISAR) for its recent Public Flood Survival Programme.

The training, which benefitted 252 participants aged 15 to 55 years old, was organised at the MISAR headquarters in Jalan Kampung Pandan.

The modules in the programme included Float To Survive – Learn Not To Drown, Hypothermia Blanket Exercise, Improvising Floating Device For Infant & Children, Transporting The Injured & Elderly In Flood, and Handling of Persons With Disabilities (PWD) in Flood Emergency among others.

Head of Allianz4Good, Ng Siew Gek said, “This is the second year we supported MISAR’s flood survival programme so that more Malaysians are empower with flood survival knowledge and skills as flood is becoming a more common occurrence in the country.”

Last year, Allianz Malaysia worked with MISAR for two flood survival training programmes.

The first Flood Survival Training 1.0 was held for the public, which included lessons on how to escape from a submerged car, pet rescue and handling of PWDs in flood emergency among others.

Secondly, the Flood Survival Training 2.0 was conducted for Allianz We Care Community members and Allianz Malaysia’s employees. The activities included emergency escape bag and water proofing, hypothermia blanket exercise, and SOS signaling during flood among others.

Founder of MISAR, Captain K. Balasupramaniam said, “This programme equips all members of public especially younger generation and the elderly, and empowers our fellow Malaysians with the right skills to prepare for emergency situation such as flood.”

Meanwhile, Allianz Malaysia and MISAR organised a Junior Safety Workshop in August 2023 to provide some 201 children with basic knowledge on fire safety, road safety, as well as emergency procedures such as cardiopulmonary resuscitation (CPR) and first-aid application among others.



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About Allianz in Malaysia

The investment holding company, Allianz Malaysia Berhad, a subsidiary of Allianz SE, has two insurance subsidiaries - Allianz General Insurance Company (Malaysia) Berhad ("Allianz General") and Allianz Life Insurance Malaysia Berhad ("Allianz Life"). Allianz General is one of the leading general insurers in Malaysia and has a broad spectrum of services in personal lines, small to medium enterprise business and large industrial risks. The GWP for general insurance business for financial year 2022 reached a mark of RM2.66 billion. Allianz Life offers a comprehensive range of life and health insurance and investment-linked products and for the financial year 2022, Allianz Life recorded a GWP of RM3.37 billion and is one of the fastest growing life insurers in Malaysia. Allianz Malaysia has 32 branches nationwide. In 2021, Allianz Malaysia won The Edge Billion Ringgit Club (BRC) Financial Services (below RM10 billion market capitalisation) award for the highest growth in profit after tax (PBT) over three years. The Company also bagged the Malaysia International Business Awards 2021 (Life Insurance category) and three awards at the Global Banking & Finance Awards: Insurance Brand of the Year Malaysia 2021; Best General Insurance Product Malaysia 2021; and Best Insurance Social Media Engagement Malaysia 2021.

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