

Dear Editor,
[For immediate release:](#)

Allianz Malaysia launches Allianz Eco Quest in Pulau Tuba

Kuala Lumpur, 16 November 2023 – Allianz Malaysia Berhad (Allianz Malaysia) recently launched an education empowerment programme for primary school children, Allianz Eco Quest in Pulau Tuba, Langkawi.

The two-year project – in collaboration with a Social Enterprise namely Incredible Hearts PLT – will benefit 75 students from Sekolah Kebangsaan Pulau Tuba.

The students, who are aged from 10 to 12 years, will be focusing on place-based and eco-education, supported by customised gamified learning to enhance learning experiences whilst reviving their motivation towards learning. Apart from that, Allianz Eco Quest will also incorporate other elements such as shared reading to enhance literacy and performance art to instill collaboration skills.

The programme aims to encourage the students and Pulau Tuba communities to be more appreciative of the nature around them, whilst raising more awareness towards conservation. Students will also be guided in the advancement of their learning skills including literacy, comprehension, critical thinking and analytical skills.

Allianz Malaysia Berhad Chairman Zakri Khir, who officiated the launch of Allianz Eco Quest, said he hopes more paths to success will be unlocked for the children of Pulau Tuba with the development of Allianz Eco Quest.

“There is a lot of potential on this island that can be developed on the condition that the children on this island become knowledgeable and equipped with world-class skills. I am sure, it is not impossible that this beautiful island will one day be famous in the eyes of the world.

“We hope that the training and programmes available under Allianz Eco Quest can instill enthusiasm in young people to develop human capital that gives importance to the preservation of the environment,” Zakri said.

The Allianz Eco Quest project comprises four themes namely Eco-Wellbeing, Eco-Citizen, Eco-Green and Eco-Leader.



Eco-Wellbeing recognises the integral relationship between human development and the natural environment; Eco-Citizen focuses on tasks such as documenting plant species, monitoring phenology and habitat changes, tracking animal behaviour, and contributing to conservation efforts; Eco-Green focuses on the intricate relationship between earth and space; and Eco-Leader encompasses leadership and ecotourism, prioritising the preservation of natural environments, history and the promotion of sustainable practices that directly benefit local communities.

The Allianz Eco Quest is a continuation from the Sekolah Belantara Eco-Education And Literacy Programme Pilot Project, a six-month pilot project involving 40 primary school students aged between 10 to 12 years from Sekolah Kebangsaan Pulau Tuba.

For further information, please contact:

Shamala Gopalan

Group Head
Corporate Communications Department
Allianz Malaysia Berhad
Mobile: 016.285.0685
Email: shamala.gopalan@allianz.com.my

Gary Mark Nagan

Manager
Corporate Communications Department
Allianz Malaysia Berhad
Mobile: 012.367.1450
Email: gary.nagan@allianz.com.my

About Allianz in Malaysia

The investment holding company, Allianz Malaysia Berhad, a subsidiary of Allianz SE, has two insurance subsidiaries - Allianz General Insurance Company (Malaysia) Berhad ("Allianz General") and Allianz Life Insurance Malaysia Berhad ("Allianz Life"). Allianz General is one of the leading general insurers in Malaysia and has a broad spectrum of services in personal lines, small to medium enterprise business and large industrial risks. The GWP for general insurance business for financial year 2022 reached a mark of RM2.66 billion. Allianz Life offers a comprehensive range of life and health insurance and investment-linked products and for the financial year 2022, Allianz Life recorded a GWP of RM3.37 billion and is one of the fastest growing life insurers in Malaysia. Allianz Malaysia has 32 branches nationwide. In 2021, Allianz Malaysia won The Edge Billion Ringgit Club (BRC) Financial Services (below RM10 billion market capitalisation) award for the highest growth in profit after tax (PBT) over three years. The Company also bagged the Malaysia International Business Awards 2021 (Life Insurance category) and three awards at the Global Banking & Finance Awards: Insurance Brand of the Year Malaysia 2021; Best General Insurance Product Malaysia 2021; and Best Insurance Social Media Engagement Malaysia 2021.

To learn more about Allianz Malaysia, visit allianz.com.my

Facebook: facebook.com/AllianzMalaysia/ | Instagram: instagram.com/allianzmalaysia/

LinkedIn: linkedin.com/company/allianzmalaysia/

About Allianz

The Allianz Group is one of the world's leading insurers and asset managers with more than 122 million private and corporate customers in more than 70 countries. Allianz customers benefit from a broad range of personal and corporate insurance services, ranging from property, life, and health insurance to assistance services to credit insurance and global business insurance. Allianz is one of the world's largest investors, managing around 683 billion euros** on behalf of its insurance customers. Furthermore, our asset managers PIMCO and Allianz Global Investors manage about 1.6 trillion*



#RASUAHBUSTERS
Kami anti rasuah
Let's fight corruption for a better tomorrow

In support of
RASUAH BUSTERS



ALLIANZ MALAYSIA BERHAD

Level 29, Menara Allianz Sentral
203, Jalan Tun Sambanthan
Kuala Lumpur Sentral, 50470 Kuala Lumpur
Tel: 603-2264 1188/ 0688
Fax: 603-2264 1199
allianz.com.my

ALLIANZ CUSTOMER SERVICE CENTRE

ALLIANZ ARENA, Ground Floor, Block 2A
Plaza Sentral, Jalan Stesen Sentral 5
Kuala Lumpur Sentral, 50470 Kuala Lumpur
Customer Contact Center: 1 300 22 5542
Email: customer.service@allianz.com.my
[AllianzMalaysia](https://www.facebook.com/AllianzMalaysia)

euros of third-party assets. Thanks to our systematic integration of ecological and social criteria in our business processes and investment decisions, we are among the leaders in the insurance industry in the Dow Jones Sustainability Index. In 2022, over 159,000 employees achieved total revenues of 152.7 billion euros and an operating profit of 14.2 billion euros for the group.

*Including non-consolidated entities with Allianz customers.

** As of December 31, 2022



#RASUAHBUSTERS
Kami anti rasuah
Let's fight corruption for a better tomorrow

In support of
RASUAH BUSTERS



ALLIANZ MALAYSIA BERHAD
Level 29, Menara Allianz Sentral
203, Jalan Tun Sambanthan
Kuala Lumpur Sentral, 50470 Kuala Lumpur
Tel: 603-2264 1188/ 0688
Fax: 603-2264 1199
allianz.com.my

ALLIANZ CUSTOMER SERVICE CENTRE
ALLIANZ ARENA, Ground Floor, Block 2A
Plaza Sentral, Jalan Stesen Sentral 5
Kuala Lumpur Sentral, 50470 Kuala Lumpur
Customer Contact Center: 1 300 22 5542
Email: customer.service@allianz.com.my
[AllianzMalaysia](#)