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## Allianz Sweep Gempak takes over Kota Bharu

**Kota Bharu, 26 October 2022** – The Allianz Sweep Gempak recently took over AEON Mall Kota Bharu with 10 teams competing for the chance to win the Grand Prize and shop for one year’s worth of groceries valued at RM10,000.

The first-of-three series of Sweep Gempak events is part of Allianz General Insurance Malaysia Berhad’s (Allianz General) ongoing Allianz Motorcycle Sweep Campaign from 1 July to 30 November 2022.

Under the campaign, customers who purchased the Allianz Motorcycle Plus (Comprehensive or Third Party) or Allianz Motorcycle (Comprehensive or Third Party) policy between 1 July and 30 November 2022 will stand a chance win one of the 60 monthly prizes of gift vouchers worth RM 1,200 each, with a total of 300 monthly prizes up for grabs for the entire campaign. In addition, participants will also be in the running to participate in the Allianz Sweep Gempak event, where the Grand Prize will win one year’s worth of groceries (RM10,000 gift vouchers and a cart of groceries worth up to RM2,000) with nine consolation winners taking home six months’ worth of groceries (RM5,000 gift vouchers and a cart of groceries worth up to RM2,000).

Allianz General Head of Sales Management, Linda Lor, said: “We are delighted to have kicked off our first Allianz Sweep Gempak event in Kota Bharu with some of our wonderful customers. There were lots of fun and laughter, but ultimately this campaign was about giving back to our customers, and what better way than doing that with a fun supermarket sweep contest? What’s more, the campaign is still ongoing, and we still have many prizes to give out.”

At AEON Mall Kota Bharu, the 10 teams competed in three rounds of competition quiz questions, Puzzle challenge, and Groceries sweep. Kumpulan Uncle Rok, made up of Rokman Mat Adam and his daughter Aina Nadirah Rokman ended up as big winners, taking home the Grand Prize of RM10,000 worth of AEON Gift Vouchers, enough to purchase groceries for one year.

Following the event, an elated Rokman said: “I want to say thank you to Allianz Malaysia for organising a contest that is so beneficial to policyholders like us. *Terima kasih banyak-banyak!* I like it very much, and we will support Allianz forever!”

The next Allianz Sweep Gempak will take place at AEON Mall Bukit Mertajam, Penang on 26 October



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2022) followed by the last event at AEON Mall Shah Alam, Selangor on 30 November 2022.

*The Allianz Motorcycle Sweep Campaign is running from now until 30 November. To participate, simply purchase or renew Allianz Motorcycle Plus (Comprehensive or Third Party) or Allianz Motorcycle (Comprehensive or Third Party) and you could stand to win exciting prizes including 60 monthly prizes in the form of gift vouchers worth RM 1,200 each.*

To learn more about Allianz Motorcycle Sweep Campaign, visit [allianz.com.my/personal/whats-new/motorcycle-sweep.html](https://allianz.com.my/personal/whats-new/motorcycle-sweep.html).

**For further information, please contact:**

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**About Allianz in Malaysia**

The investment holding company, Allianz Malaysia Berhad, a subsidiary of Allianz SE, has two insurance subsidiaries - Allianz General Insurance Company (Malaysia) Berhad ("Allianz General") and Allianz Life Insurance Malaysia Berhad ("Allianz Life"). Allianz General is one of the leading general insurers in Malaysia and has a broad spectrum of services in personal lines, small to medium enterprise business and large industrial risks. The GWP for general insurance business for financial year 2021 reached a mark of RM2.43 billion. Allianz Life offers a comprehensive range of life and health insurance and investment-linked products and for the financial year 2021, Allianz Life recorded a GWP of RM3.26 billion and is one of the fastest growing life insurers in Malaysia. Allianz Malaysia has 32 branches nationwide. In 2021, Allianz Malaysia won The Edge Billion Ringgit Club (BRC) Financial Services (below RM10 billion market capitalisation) award for the highest growth in profit after tax (PBT) over three years. The Company also bagged the Malaysia International Business Awards 2021 (Life Insurance category) and three awards at the Global Banking & Finance Awards: Insurance Brand of the Year Malaysia 2021; Best General Insurance Product Malaysia 2021; and Best Insurance Social Media Engagement Malaysia 2021. In 2020, Allianz Malaysia was awarded the Industry Excellence Award for financial services at the MSWG-ASEAN Corporate Governance Awards. The Company also ranked seventh amongst the Top 100 Companies for Overall Corporate Governance and Performance (by Rank) and 16th amongst the Top 100 Companies for Corporate Governance Disclosure (by Rank).

To learn more about Allianz Malaysia, visit [allianz.com.my](https://allianz.com.my)

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**About Allianz**

The Allianz Group is one of the world's leading insurers and asset managers with more than 126 million\* private and corporate customers in more than 70 countries. Allianz customers benefit from a broad range of personal and corporate insurance services, ranging from property, life and health insurance to assistance services to credit insurance and global business insurance. Allianz is one of the world's largest investors, managing around 809 billion euros on behalf of its insurance customers. Furthermore, our asset managers PIMCO and Allianz Global Investors manage nearly 2.0 trillion euros of third-party assets. Thanks to our systematic integration of ecological and social criteria in our business processes and investment decisions, we are amongst the leaders in the insurance industry in the Dow Jones Sustainability Index. In 2021, over 155,000 employees



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achieved total revenues of 148.5 billion euros and an operating profit of 13.4 billion euros for the group.

*\*Including non-consolidated entities with Allianz customers.*



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