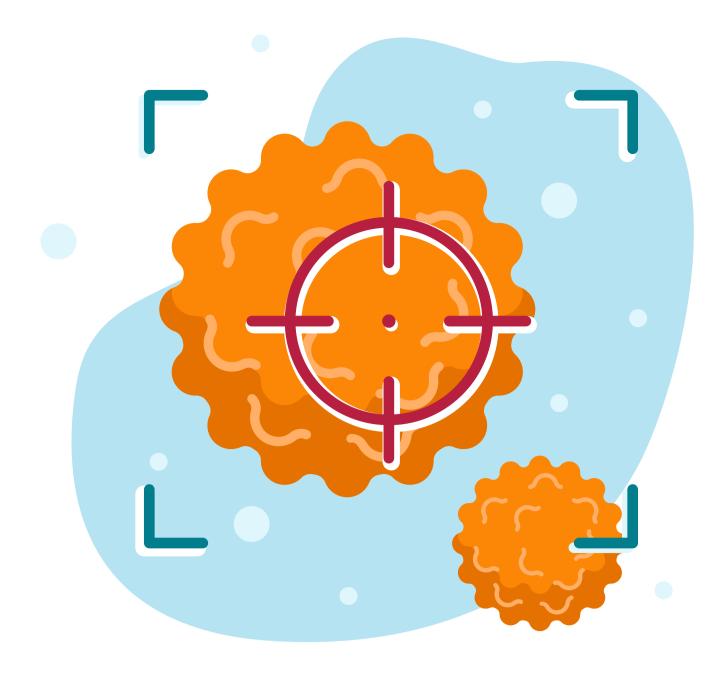
Allianz III TARGETING CANCER

with Lesser Side Effects



What is Targeted Therapy?

A cancer treatment that **targets the changes within cancer cells** to stop them from growing, dividing and spreading.

Why Targeted Therapy?



TRADITIONAL	
Works against any rapidly dividing cells	Identifies specific targets within cancer cells
Treats cancer by killing cancer cells	Interfering with specific proteins that supply cancer cells to grow
Affects both healthy	Significantly reduces

cells and cancer cells

Generally more side effects Generally less side effects

impact on healthy cells

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Who Receives Targeted Therapy?



BIOPSY

A piece of the tumour is removed for test

Most patients with cancer will have a target for a certain drug. The tumour will **need to be tested** to see if **it contains targets for a certain drug**, so that they can be treated with the suitable one.



TEST

Identify specific targets within cancer cells



TREATMENT

Conduct targeted therapy with suitable drugs



Help the immune system destroys cancer cells



Deliver cell-killing substances to cancer cells



Stop cancer cells from growing



Cause cancer cells

Ways Targeted Therapy Treat Cancer

Work against

death



Starve cancer of the hormones needed for its growth blood vessels in tumours

How is it Given?



Small-molecule Drugs Given as orally ingested

pills or capsules

Monoclonal Antibodies

Given by injection into blood veins

Source: National Cancer Institute, US

To learn more on our latest medical coverage, get in touch with our authorised representatives today.

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