



Go from 'learner' to 'leader' in just 24 months, at low cost

Start right at the top with a 24-month tailored guidance, business mastery and development programme. The Allianz C.E.O. (Career of Excellence & Opportunity) Programme aims to fast track your growth and path to success as a best in class Allianz Life Changer. Build yourself to become a more valuable member of society with the rewarding components and experiences gained through the Allianz C.E.O. Programme.

What's a title without the rewards that go with it?

A proven fast track business model to guide you in earning up to RM1 million within 5 years.



The income presented is based on the assumption and may be varied for different individuals. As such, the income is not to be generalised or applied to all situations. Potential candidates may need to seek advice from the recruiter for a better clarification. The assumption above is based on (80% Investment-linked Insurance & 20% Traditional product mix; 100% Persistency Ratio; Yearly Personal Sales compute based on First-Year Premium (FYP) RM230,400; Monthly 4 cases with monthly collected premium RM1,600; Fulfilled team lead promotion requirement in 3rd Year; Achieve RM2 mil Group Sales in 3rd Year; Achieve RM2.5 mil Group Sales in 4th Year, RM3mil Group Sales in 5th Year)

Our Allianz C.E.O. Programme stands out from the rest, so that you can too





Earn from day 1

Start earning as soon as you demonstrate your capabilities. You could earn up to RM12,000 a month, within the 24-month of guaranteed financial assistance. Want to further increase your earnings? Create multiple income streams by recruiting a business partner(s) to join your team.





Fast track growth and success

The Allianz C.E.O. Programme follows a proven success model that digs deeper to uncover your true potential and accelerate your performance to elevate you to the top.





Personal coaching and mentoring

Instead of the usual training programme with one trainer to 200 participants, the Allianz C.E.O. Programme implements focus-teaching, allowing go-getters like you to have sufficient face time with your mentors.





Passion to purpose

The Allianz C.E.O. Programme harnesses the power of your passion to shape you into a purpose-driven and contributing member of your community.

Why the Allianz C.E.O. Programme is so effective



24-month Professional Development plan



Adaptable sales & recruitment ecosystem



No. 1 Global Insurance Brand



Financial support up to RM12,000 monthly



Sustainable long term business model



Most efficient business tools in industry



A suite of holistic general & life insurance solutions



Inspiring success stories from different backgrounds



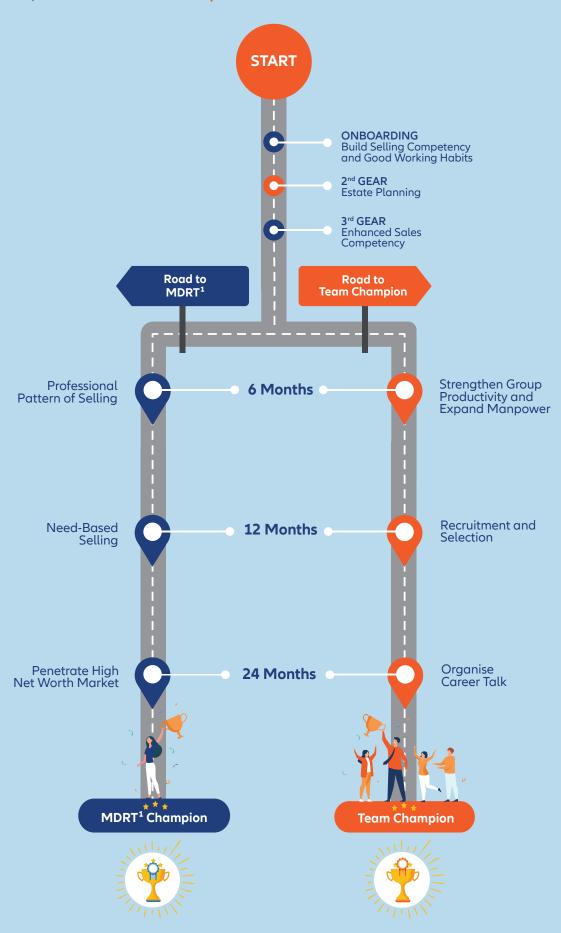
Collaborative learning environment



Social Responsibility

A+ Programme Structure and Pathway

Upon onboarding, you'll have the option to choose between two paths, in which you either choose the **Road to MDRT**¹, or the **Road to Team Champion**.



How can you make a difference?



Don't just change your life Change millions of lives

Ample opportunities await you to introduce many more to a life of security and smart financial decisions.

The Allianz C.E.O. Programme provides a platform with many opportunities for you to meet your targets and realise your dreams — no matter how small or huge because the right development ultimately leads to success.



14.5 million Malaysians are without insurance²



Fewer than 40% own a life insurance policy³



90% of Life-Insured Malaysians are under-insured³

Double-digit medical inflation

Malaysia is one of the only two countries in the Asia Pacific region that experienced double-digit medical inflation in 2020, hitting 13.6% compared to 12.4% in 2018. This is also among the highest in Southeast Asia.⁴



Insufficient retirement savings

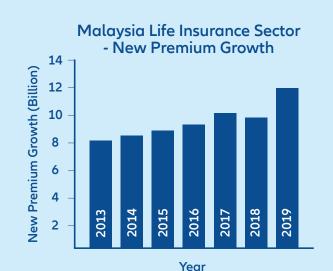
53% of Malaysians are not preparing adequately or at all for a better retirement. Only 12% confidently believe that they are more than adequately-prepared for retirement.⁵

The Life Insurance industry continues to see strong year-on-year growth despite a challenging economic backdrop which is affecting most other industries.

Most consumers are concerned about their health and safety and that of their families. They see the need to think about financial security and planning.

Source:

- [2] https://www.dosm.gov.my/v1/index.php?r=column/cthemeByCat&cat=155&bul_id=OVByWjg5 YkQ3MWFZRTN5bDJiaEVhZz09&menu_id=L0pheU43NWJwRWVSZklWdzQ4TlhUUT09#:~:tex t=Malaysia%27s%20population%20in%2020%20is%20estimated%20at%2032.7,from%203.1% 20million%20(2019)%20to%203.0%20million%20(2020)
- [2] http://www.liam.org.my/pdf/AnnualReport2016_LIAM.pdf
- $\label{thm:commy} \begin{tabular}{ll} [3] $$ $$ https://www.nst.com.my/news/nation/2020/09/623238/liam-urges-malaysians-get-life-insurance-coverage \end{tabular}$
- $\hbox{[4] https://focus malaysia.my/mainstream/medical-insurance-a-necessity-not-everyone-can-afford/}\\$
- [5] https://www.3age.com.my/read-this-if-you-are-not-saving-enough/







Internation Business Awards 2021

Winner of the Malaysian International Business Awards 2021 (Life Insurance Category) ⁹

Source:

- [6] Figures as of 2019
- [7] Interbrand Best Global Brand rankings 2019 & 2020
- [8] Forbes Global 2000 The World's Largest Public Companies 2020
- [9] Malaysia International Business Awards 2021

We have maintained strong financial ratings for over a decade, and despite any global financial crisis, we continue to be resilient.

Standard & Poor's	Moody's	A.M. Best	Fitch
AA	Aa3	A+	AA
(stable outlook)	(stable outlook)	(stable outlook)	(stable outlook)



LEADING

Property and Casualty insurer globally



TOP 5

Life/Health business globally



TOP 5

Asset Manager Globally with Asset under Management with EUR1.7 trillion



FASTEST GROWING

- 1. The fastest growing Life Insurer in Malaysia. We grew more than 40 times in the last 20 years.
- The highest agents' productivity and income.We have doubled industry's average productivity over the years.
- The first insurance company partnering with RHB Trustees Berhad and the Malaysian Financial Planning Council (MFPC) to equip you with Estate Planning knowledge.

Source:

 $https://www.allianz.com/content/dam/one marketing/azcom/Allianz_com/about-us/who-we-are/documents/en-2021-01-01-fact-sheet.pdf$

Kick-start your leadership potential with Allianz Malaysia.

Talk to us to find out more!