

Dear Editor,  
For immediate release:

## **Allianz Malaysia holds disaster awareness programme for Sungai Lembing villagers**

**Kuala Lumpur, 22 October 2019** - Allianz Malaysia Berhad recently carried out a flood preparedness and fire safety programme for the villagers of Kampung Sungai Lembing, Pahang following a fire incident at the village in August.

The fire which happened on 31 August razed 32 century old buildings, a 50-year-old public library and claimed the lives of an elderly couple.

Spearheaded by Captain K. Balasupramaniam of the Code Red Survival Academy, the programme was held on 21 September at Dewan SKJ (C) Sungai Lembing. The programme focused on teaching the villagers fire and flood prevention know-hows, emergency escape and survival tactics as well as ways to use a survival kit, fire extinguisher and best practices to manage the injured and elderly during an emergency.

“As a responsible insurer, we feel that it is important to create awareness and educate the community on disaster preparedness. Through this programme, we hope to equip the community with some basic knowledge and skills on flood and fire safety preparedness. We were happy that over 140 villagers came to learn what they can do to prepare themselves for any future flood or fire disasters,” said Ng Siew Gek, Head of Allianz4Good of Allianz Malaysia Berhad.

Besides that, villagers who attended the programme also received Allianz Malaysia survival kits, and a total of 20 units of 1kg fire extinguishers were also given out during a lucky draw contest.

In addition to that, the Company organised a colouring contest for 50 children as part of the session so parents are able to attend the programme without having to worry about their children.

Survival  
Preparedness

### About Allianz in Malaysia

The investment holding company, Allianz Malaysia Berhad, a subsidiary of Allianz SE, has two insurance subsidiaries - Allianz General Insurance Company (Malaysia) Berhad ("Allianz General") and Allianz Life Insurance Malaysia Berhad ("Allianz Life").

Allianz General is one of the leading general insurers in Malaysia and has a broad spectrum of services in personal lines; small to medium enterprise business and large industrial risks. The GWP for general insurance business for financial year 2018 reached a mark of RM2.12 billion.

Allianz Life offers a comprehensive range of life and health insurance and investment-linked products and for the financial year 2018, Allianz Life recorded a GWP of RM2.38 billion and is one of the fastest growing life insurers in Malaysia.

Allianz Malaysia has 33 branches nationwide.

In 2018, Allianz Malaysia was recognised at the National Contact Centre Award 2018 for Best Customer Relationship Management for Contact Centre (Silver) and Best Innovative Adoption Award (Merit). Allianz General's Allianz Road Rangers: 24-Hour Call Centre advertisement won Top Ad in Financial Services and Institutions at the YouTube Malaysia Awards 2018. In 2017, Allianz Malaysia Berhad was awarded the Best Corporate Responsibility Initiatives (below RM10 billion market capitalisation) at The Edge Billion Ringgit Club Awards 2017, while Allianz General was recognised as the Best Motor Insurance Company in 2016 by iBanding.com.

To learn more about Allianz Malaysia, visit [allianz.com.my](http://allianz.com.my)

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### About Allianz

The Allianz Group is one of the world's leading insurers and asset managers with more than 92 million retail and corporate customers. Allianz customers benefit from a broad range of personal and corporate insurance services, ranging from property, life and health insurance to assistance services to credit insurance and global business insurance. Allianz is one of the world's largest investors, managing over 673 billion euros on behalf of its insurance customers. Furthermore, our asset managers Allianz Global Investors and PIMCO manage more than 1.4 trillion euros of third-party assets. Thanks to our systematic integration of ecological and social criteria in our business processes and investment decisions, we hold the leading position for insurers in the Dow Jones Sustainability Index. In 2018, over 142,000 employees in more than 80 countries achieved total revenues of 131 billion euros and an operating profit of 11.5 billion euros for the group.

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